



# Sponsorship Opportunities





# About Us

High Desert Harmony Chorus is Reno's award-winning, non-profit, volunteer-run, community a cappella show chorus. As a chapter of Sweet Adelines International since 2004, we are guided by Sweet Adelines's mission of "elevating women singers worldwide through education, performance, and competition in barbershop harmony and a cappella music," and we welcome all singers who identify as female or non-binary, regardless of background or experience. High Desert Harmony Chorus is not just a singing group; we are a tight-knit community committed to artistic excellence and enriching the cultural landscape of our region. Our members span seven decades and come from diverse backgrounds, united by a shared love for music and performance. We aim to inspire, entertain, and connect our audiences through our rehearsals, performances, and educational outreach.

**38  
VOLUNTEER  
MEMBERS**

**2 MAJOR PERFORMANCES  
REGIONAL COMPETITION  
CONTINUOUS EDUCATION**

# Sponsorships

## Gold - \$1,000

- 4 High Desert Holidays tickets (est. \$100 value)
- One full-page ad in the Holiday and Artown performance programs (est. \$400 value)
- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram.

## Silver - \$500

- 2 High Desert Holidays tickets (est. \$50 value)
- One half-page ad in the Holiday and Artown performance programs (est. \$200 value)
- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram

## Bronze - \$250

- One quarter-page ad in the Holiday and Artown performance programs (est. \$100 value)
- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram

## Friend - \$100

- Logo with link to your website on our website for one year
- Promotion to nearly 800 followers across Facebook and Instagram



# Thank You



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